



# Sian Danielle.

The Training Academy

## Beginners Eyebrows

Start up course.



# Introduction

The Eyebrow Start Up Course includes four days hands on training with Sian, who has over 7 years' experience in the permanent make up industry.

Sian is a licensed and insured artist and trainer who prides herself on being passionate about her work and ensures plenty of time is dedicated to her students to achieve great results and obtain detailed knowledge specific to permanent make up.

You'll have the option of choosing a beginners course from the following popular eyebrow styles:

## **Ombre & Powdered eyebrows**

Ombre is a soft shaded look that keeps the fronts and tops of the eyebrows even softer. They gradually fade into the base of the eyebrow, which has more definition. This look blends with the client's natural hair (if they have any) and prevents there being any sharp outlined edges.

Powdered is a fuller, bolder look than ombre. There is less gradual fading and more defined edges. More of a pencilled make up look.

## **Hairstrokes & Combination eyebrows**

Combination is hairstrokes feathering through the front of the brow, blending into a shaded soft effect; natural, yet defined.

Hairstrokes mimic the look of a natural, individual hair, and when combined they create the effect of a defined eyebrow. They're great for those those with or without natural hair.

# Course structure

## Home Study

At least 30 hours home study is compulsory. The training manual will arrive 6 weeks prior to your technical 1-2-1 training. You are expected to arrive with a substantial understanding of all modules.

## Theory Workbook

Arriving along with the home study manual is the theory workbook. This needs completing prior to the technical 1-2-1 training, where your work will be assessed.

## Technical 1-2-1 Training

This is practical 1-2-1 training, working on technical skills. This includes observation time whilst shadowing the trainer and live models for the trainee. Close guidance throughout. Lunch, snacks and drinks will be provided.

## Models in Technical Training

You will need to provide your models for your training week, we will send out patch tests to you in your home study pack.

Providing your own models contributes to your case study portfolio, and means you can carry out the 6 week top up in your own setting. If you are traveling a long distance then models may possibly be provided.

## Case Studies

Case studies will be necessary for the trainee to pass the course

Roughly 12 weeks will be given for you to complete the treatment of at least 6 models in your own setting (3x Ombre, 3x Powdered) for your portfolio.

## Assessment Day

Returning roughly 12 weeks from the technical 1-2-1 training, with a completed case study portfolio, you will complete an assessment day. Certificate of completion will be awarded if the work is to a high enough standard.

# Course structure

## Optional Shadowing

The trainee will have the opportunity to return to the studio to shadow the trainer for an extra treatment to reinforce the skills and knowledge learnt. This is not mandatory.

## Course BONUS

Complimentary eyebrow treatment from the trainer to the trainee!

This is not compulsory but allows the trainee to experience first-hand the treatment and healing process, which is invaluable.

This is a great selling and talking point for you to have some amazing Permanent Make Up yourself!

# Course breakdown

## DAY 1

### Introductions and theory

09:00 – 17:00

- Introductions
- Theory
- Workbook review
- Colour Swatches
- Trolley Set Up
- Getting to know your machine
- Mapping and Measuring
- Practice Mat work
- Practice mannequin work
- Pre-treatment considerations
- Observing the trainer in a full treatment

## DAY 2

### The Powdered Brow / Hairstrokes

09:30 – 17:00

- What is a Powdered / Hairstrokes Brow?
- Technical learning; needles, movement and speed
- Practising on mats and mannequins
- Full consultation of live model
- Colour Selection
- Live model under trainer's close supervision
- Photography
- Aftercare

# Course breakdown

## DAY 3

### The Ombre Brow / Combination

09:30 – 17:00

- What is an Ombre / Combination Brow?
- Technical learning; needles, movement and speed
- Practising on mats and mannequins
- Full consultation of live model
- Colour Selection
- Live model under trainers close supervision
- Photography
- Aftercare

## DAY 4

### The Final Touches

10:00 – 16:00

- Troubleshooting
- Photography skills
- Marketing
- Summary
- Optional complimentary treatment
- Toasting to your competition

# Home study

## Home Study includes the following:

- Health, Safety and Hygiene
- Licencing Information
- COSHH
- Blood Borne Pathogens
- Basic Anatomy
- Skin Types and Conditions
- Colour Theory
- Pigments and Inks
- Needle Theory
- Consultations
- Contraindications
- Patch Testing
- Aftercare
- Full Treatment Protocol
- Marketing

# Starter Kit

## **Starter Kit includes the following:**

- Permanent make up Machine
- Needles for case studies
- Eyebrow Pigments
- Pigment Pots
- Practice mats and mannequin
- Callipers
- Measuring Rulers
- Pencils for pre-draw
- Box of Masks
- Box of Gloves
- Disposable Aprons
- Lancets
- Micro brushes
- Cotton Pads
- Wipes
- Sanitising wipes
- Machine and wire covers
- Barrier Film
- Hand Grip
- Soft razors



# What you get

## You'll get the following:

- Permanent Make Up Manual
- 1-2-1 Training
- Digital Machine
- Full start up kit
- Relaxed atmosphere
- Plenty of key knowledge
- Lifetime support
- No binding product contracts
- Complimentary treatment
- Complementary shadow day once qualified
- ABT accredited Certificate

# Course price

**Price: £3,999.00**

**Deposit: £1,500.00**

Price includes VAT. The deposit is needed when booking a training course and is non-refundable. You can, however, reschedule the training course only once, providing over 3 weeks notice.

The full balance needs to be paid no later than 6 weeks before the technical 1-1 training dates, failure to pay could delay your Home Study manual arriving.

You will be required to purchase your own student insurance.

Preferential insurance provider details will be supplied once your course has been booked. I offer a 10% discount



# See you soon!

Thank you for choosing to train with us. It is a huge honour and you will have our continued support in the areas you have been taught.

# Sian X

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